

## Theme: Globalising Higher Education in Malaysia

The Star and the Asian Center for Media Studies (ACMS) are organising a two-day conference to discuss Malaysia's drive to globalise its institutions of higher learning.

To successfully globalise higher education in Malaysia, several important issues need to be addressed:

- How should the government, through its various ministries and departments, help to promote this global enterprise?
- What could local universities and colleges do to become truly world-class institutions?
- What role is there for industries and major corporations in the globalising of higher education?
- How could collaboration between local and foreign universities be mutually beneficial and help advance teaching and research?
- Could Malaysians overseas be connected to this globalising of Malaysia's higher education?
- What kind of partnership between public and private institutions of higher education could we create?

## Benefits

- Expand and foster valuable social and commercial contacts
- Dialogue with representatives from reputable institutions of higher education
- Be exposed to ideas on how to achieve and maintain world-class standards in higher education

## Exhibition and Green Room Sessions

Concurrent facilities will be provided for participants to conduct Green Room Sessions/ discussions with fellow participants.

This is an opportunity for participants to:

- Promote their organisations' programmes and operational setup
- Establish contacts with local and international participants
- Foster inter-regional and academia-industry collaborations